



RECALL NOTICE

The following message is being sent to all authorized member recall personnel.

Company Announcement

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

Nutiva Expanded Voluntary Recall for Undeclared Peanuts In All Lots of Organic Plant Based Protein Superfood 30 Shake

For Immediate Release

March 23, 2017

Contact Consumers

help@nutiva.com
(800) 993-4367

Announcement

[View Product Photos](#)

[Nutiva, an Organic Superfoods company, has decided to expand its initial voluntary product recall of the Organic Plant Based Protein Superfood 30 Shake – Vanilla to include all lots of both Vanilla and Chocolate flavored products after identifying that this product may contain trace amounts peanuts. People who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product. “We are choosing to voluntarily recall all of our Organic Plant Based Protein Superfood 30 Shakes as a precautionary measure to provide the safest products for our customers,” states John W. Roulac, Nutiva’s CEO.](#)

[The affected products include:](#)

<u>Product #</u>	<u>Description</u>	<u>Packaging</u>	<u>Packet UPC/ Caddy UPC</u>	<u>Master Case UPC</u>	<u>Lot Code</u>	<u>Expiration Date Range</u>
PBP101	Organic Plant Based Protein Superfood 30 Shake – Chocolate	10 – 1.2 OZ (34g) Packets	6-92752-10713-9 6-92752-10714-6	6-92752-10715-3	24MAY2016 – 11NOV2016	24 MAY 2018 – 11 NOV 2018
<u>Product #</u>	<u>Description</u>	<u>Packaging</u>	<u>Packet UPC/ Caddy UPC</u>	<u>Master Case UPC</u>	<u>Lot Code</u>	<u>Expiration Date Range</u>
PBP105	Organic Plant Based Protein Superfood 30 Shake -Chocolate	21.6 OZ HDPE Jar	6-92752-10709-2	6-92752-10710-8	03MAY2016 – 11JAN2017	03 MAY 2018 – 11 JAN 2019

<u>Product #</u>	<u>Description</u>	<u>Packaging</u>	<u>Packet UPC/ Caddy UPC</u>	<u>Master Case UPC</u>	<u>Lot Code</u>	<u>Expiration Date Range</u>
PBP201	Organic Plant Based Protein Superfood 30 Shake - Vanilla	10 – 1.2 OZ (34g) Packets	6-92752-10716-0 6-92752-10717-7	6-92752-10718-4	06MAY2016– 10NOV2016	06 MAY 2018 – 10 NOV 2018

<u>Product #</u>	<u>Description</u>	<u>Packaging</u>	<u>Packet UPC/ Caddy UPC</u>	<u>Master Case UPC</u>	<u>Lot Code</u>	<u>Expiration Date Range</u>
PBP205	Organic Plant Based Protein Superfood 30 Shake -Vanilla	21.6 OZ HDPE Jar	6-92752-10711-5	6-92752-10712-2	03MAY2016 – 02MAR2017	03 MAY 2018 – 02 MAR 2019

These items were sold on the internet and through distributors in Alabama, California, Colorado, Connecticut, Florida, Georgia, Indiana, Iowa, Kansas, Kentucky, Nevada, New Hampshire, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Texas, Virginia, Washington, and Wisconsin.

Consumers who have purchased these items and have an allergy or severe sensitivity to peanuts are urged to not eat the product, and to dispose of it or return it for refund to where it was originally purchased. Nutiva has taken these steps strictly as a precautionary measure to assure our customers of our commitment to quality. No other Nutiva items are impacted by this recall.

Customers with questions may contact (800) 993-4367 between the hours of 8:00 a.m. – 3:00 p.m., Monday - Friday, or email help@nutiva.com.

ABOUT NUTIVA:

Nutiva was founded in 1999 with a single purpose in mind—to revolutionize the way the world eats. Today Nutiva nurtures vitality by conscious curating of the world’s finest plant-based organic foods including coconut, hemp, chia and red palm. We contribute one percent of sales (\$4M to date) to projects supporting healthy communities and sustainable agriculture. For more information, please visit nutiva.com

[Original Press Release](#)

*** We believe that none of the product being recalled were processed or offered through the national office.**

* We strongly encourage you to notify your agencies within one business day from receipt of this notice.

* ALL cased and uncased inventories, both at the member level and agency level, need to be checked. This product may have entered member and agency warehouses through salvage, local donations, TEFAP, local purchases, retail pickups, food drives, or other avenues.

* For additional local details, please contact the Health Department(s) for the area(s) your food bank serves.

For full details on the recall, please visit:

https://www.fda.gov/Safety/Recalls/ucm548587.htm?source=govdelivery&utm_medium=email&utm_source=govdelivery

If you have questions, please contact Wayne Melichar, Food Safety Manager, at wmelichar@feedingamerica.org or 312.629.7263.