Kellogg Company Voluntarily Recalls Certain Snacks for Potential Undeclared Peanut Residue Due to Flour Supplier Recall

For Immediate Release

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Contact

Consumers

Kellogg Company 1-800-962-1413 **Media**

Media.Hotline@kellogg.com 269-961-3799

Announcement

BATTLE CREEK, Mich. – Kellogg Company (NYSE: K) today announced that it is voluntarily recalling certain varieties and limited dates of production of Mother's®, Keebler®, Kellogg's® Special K® brownies, Murray® and Famous Amos® snacks and cookies because they may contain undeclared peanut residue. Kellogg initiated the recall after its supplier, Grain Craft, recalled wheat flour that has the potential to contain low levels of peanut residue. While consumers with severe peanut allergies should avoid the recalled products, the FDA has stated that the amount of peanut exposure from the flour is low and not expected to cause adverse health effects in the vast majority of peanut allergic consumers. The company has received no reports of related illness to date and is taking this action out of an abundance of caution.

HOW TO IDENTIFY THE RECALLED PRODUCT

The following products were distributed throughout the United States and Puerto Rico:

Keebler® Gripz® Variety On the Go Pack	30100 10525	14 Count	DEC 09 16 thru DEC 11 16
Keebler® Gripz® Grahams Cinnamon	300501	0.9 oz.	JAN 07 17

Keebler® Chips Deluxe® Gripz® Mighty Tiny Chocolate Chip Cookies	300031	0.9 oz.	JAN 08 17
Keebler® Animals Crackers 2.4 oz. Cup	30100 10850	2.4 oz. Cup	DEC 19 16 thru Jan 04 17
Keebler® E.L. Fudge® Double Stuffed Sandwich Cookies	30100 20363	12.0 oz.	JAN 06 2017 thru JAN 08 2017
Keebler® Mini Sandies® Shortbread Cookies	30100 73970	1.0 oz.	DEC 30 16
Keebler® Cookie Dough Minis	30100 10902	2.5 oz.	Jan 02 17
Keebler® Disney Frozen Graham Snacks Cinnamon On the Go Caddy	30100 10955	12 count	JAN 05 17; JAN 20 17 thru JAN 21 17
Keebler® Disney Frozen Graham Snacks Cinnamon 2.2 oz. Cup	30100 10957	2.2 oz. Cup	JAN 06 17
Famous Amos® Chocolate Chip cookies 2.7 oz. Cup	76677 10033	2.7 oz. Cup	DEC 11 16; DEC 14 16 thru DEC 15 16
Famous Amos® Cookies Chocolate Chip cookies 12.4 oz.	76677 54104	12.4 oz.	JAN 11 17 thru JAN 13 17

Famous Amos® Double Chocolate Chip cookies	76677 10060	12.4 oz.	JAN 04 17 thru JAN 05 17
Famous Amos® Chocolate Chip Pecan cookies	76677 54107	12.4 oz.	JAN 14 17
Kellogg's® Special K® Mini Brownies Blondie	38000 73819	6 count	JAN 01 2017 thru JAN 02 2017
Kellogg's® Special K® Mini Brownies Fudge	38000 76434	6 count	JAN 03 2017
Mother's® Double Chocolate Chip Minis Cookies	27800 10012	12 oz.	JAN 05 17
Murray® Ginger Snaps Old Fashioned Ginger Cookies	82011 10007	16 oz.	JAN 01 17; JAN 04 17
Keebler® Honey Grahams	30100 38406	200 count	DEC 31 16 thru JAN 02 17
Keebler® Honey Grahams	30100 20248	30 count	DEC 31 16 thru JAN 03 17
Keebler® Graham Cracker Crumbs	30100 15347	160 oz.	DEC 31 16

Keebler® Premium Whole Chocolate Crèmes	30100 45953	25 lbs.	JAN 01 17
Keebler® Animal Totes	30100 49509	400 lbs.	JUN 01 16
Keebler® Graham Cracker Crumbs	30100 16154	400 oz.	DEC 31 16

Images of these products can be found at www.Kelloggs.com/FlourRecall. No other Kellogg products are impacted by this recall.

Kellogg is asking that people who purchased affected product discard it and contact the company for a full refund. Consumers can call 1-800-962-1413, Monday through Friday, 9 a.m.

- 6 p.m. ET or by visiting https://www.kelloggs.com/en US/contact-us.html
- * We strongly encourage you to notify your agencies within one business day from receipt of this notice.
- * ALL cased and uncased inventories, both at the member level and agency level, need to be checked. This product may have entered member and agency warehouses through salvage, local donations, TEFAP, local purchases, retail pickups, food drives, or other avenues.
- * For additional local details, please contact the Health Department(s) for the area(s) your food bank serves.

For full details on the recall, please

visit: http://www.fda.gov/Safety/Recalls/ucm506487.htm?source=govdelivery&utm_medium=email&utm_source=govdelivery

If you have questions, please contact Wayne Melichar, Food Safety Manager, at wmelichar@feedingamerica.org or 312.629.7263.