

Creative Snacks Co. Issues Recall on Sunflower Seeds and Trail Mixes Including Sunflower Seeds

**For Immediate Release
Contact**

May 5, 2016

Consumers Creative Snacks Co. 336-668-4151

Announcement

[View Product Photos](#)

Creative Snacks Co. of Greensboro, North Carolina is recalling specific lot codes of bulk and packaged sunflower seed products due to the potential presence of *Listeria monocytogenes*. We have been notified by SunOpta, our sunflower seed supplier, that the company has issued a voluntary recall for sunflower seeds that were processed in their Crookston, Minnesota facility between February 1, 2016 and February 19, 2016. *Listeria monocytogenes* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, *Listeria* infection can cause miscarriages and stillbirths among pregnant women. It is worth noting that no illnesses have been reported to date and that the recall is a precautionary measure.

Creative Snacks is recalling all products that contain the SunOpta sunflower seeds in question. The product being recalled has been distributed to retailers nationwide and is being sold in a variety of formats including plastic rigid containers, small re-sealable bags and in bulk.

These products include:

Creative Snacks Co. Brain Food – 3.5 oz Snack Bag	816512015124	6625030816 6641031516 6659032416 6680033116 6698040516	1/2/2017 1/9/2017 1/18/2017 1/25/2017 1/30/2017
Creative Snacks Co. Brain Food - 10 lb. Bulk	816512013021	1180031016 4870032116 4895033016 4910040416	
The Fresh Market Brain Food – 25 lb bulk	n/a	1180031016 1205032216 1242033116	
The Fresh Market Brain Food – 9.5 oz cup	737094218270	3067030916	11/4/2016
Creative Snacks Co. Brain Food – 9.5 oz cup	855983002073	2675030316 2704031016 2711031416 2766032416	10/29/2016 11/5/2016 11/9/2016 11/19/2016

		2816040416	11/30/2016
The Fresh Market Healthy Snackin' – 25 lb bulk		1203032216 1224032916	
Plentiful Planet Heart Smart Mix – 25 lb bulk	030684710285	1224032916 1156030316 1204032216	
Publishers Clearing House Heart Smart Mix – 8 oz bag	n/a	6710041216	12/8/2016
Creative Snacks Co. Heart Smart – 3.5 oz Snack Bags	816512012130	6620030316 6627030916 6640031516 6656032416 6673033016 6697040516	12/28/2016 1/3/2017 1/9/2017 1/18/2017 1/24/2017 1/30/2017
Creative Snacks Co. Heart Smart – 9.5 oz cup	855983002066	2674030316 2764032416 2819040516	10/29/2016 11/19/2016 12/1/2016
Creative Snacks Co. Heart Smart Mix – 10 lb bulk	816512013014	1183031416 4869032116 4894033016	
Creative Snacks Co. Roasted, No Salt Sunflower Seeds – 9 oz cup	816512011294	2741032216 2818040516	11/17/2016 12/1/2016
Creative Snacks Co. Roasted, No Salt Sunflower Seeds – 10 lb bulk	816512011423	4900033116	
Plentiful Planet Roasted, No Salt Sunflower Seeds – 25 lb bulk	077420417794	4891032916	
Creative Snacks Co. Sunny Day Splendor – 10 lb bulk	816512014653	1192031716	

Creative Snacks Co. Roasted, Salted Sunflower Seeds – 10 lb bulk	816512013892	4861031816 4881032916 4903033116	
Plentiful Planet Roasted, Salted Sunflower Seeds – 10 lb bulk	077420000873	4869031816	
Creative Snacks Co. Roasted, Salted Sunflower Seeds – 9 oz cup	816512011218	2684030716 2742032216 2801033116	11/2/2016 11/17/2016 11/26/2016

There have been no illnesses reported to date in connection with this recall. Consumers who have purchased affected Creative Snacks Co. products with the Best Before dates listed above should return it to the place of purchase for a full refund. Best before dates can be found on bottom lower right corner of rigid containers and the back lower right corner of resealable snack bags. Consumers with questions may contact the company Monday through Friday, 8:00 am to 5:00 pm EST at 336.668.4151, Lindsay Hancock, Creative Snacks Co.

*** We believe that none of the products being recalled were processed or offered through the national office.**

* We strongly encourage you to notify your agencies within one business day from receipt of this notice.

* ALL cased and uncased inventories, both at the member level and agency level, need to be checked. This product may have entered member and agency warehouses through salvage, local donations, TEFAP, local purchases, retail pickups, food drives, or other avenues.

* For additional local details, please contact the Health Department(s) for the area(s) your food bank serves.

For full details on the recall, please

visit: http://www.fda.gov/Safety/Recalls/ucm499725.htm?source=govdelivery&utm_medium=email&utm_source=govdelivery

If you have questions, please contact Wayne Melichar, Food Safety Manager, at wmelichar@feedingamerica.org or 312.629.7263.