

Boulder Brands, Inc. Voluntarily Recalls Earth Balance Vegan White Cheddar Mac & Cheese and Earth Balance Vegan Cheddar Mac & Cheese Due to Possible Dairy Allergen Contamination

For Immediate Release

December 10, 2016

Contact

Consumers

Boulder Brands Consumer Care 1-888-299-7646

Media

Sarah Tremallo BoulderBrands@strat-igence.com (973) 718-7068

[View Product Photos](#)

Boulder, CO (December 8, 2016) — Boulder Brands, Inc. is voluntarily recalling **Earth Balance Vegan White Cheddar Mac & Cheese and Earth Balance Vegan Cheddar Mac & Cheese**. The products are being recalled as the health and safety of our consumers as our top priority. Boulder Brands initiated the recall after being informed by consumers that the product may contain a dairy allergen. People with a dairy allergy or sensitivity run the risk of a serious or life threatening allergic reaction if they consume this product.

The Food and Drug Association has been made aware of this recall. Several consumers have informed the Company concerning allergic reactions suggesting the presence of a dairy allergen.

The recalled products were distributed nationally. All affected distributors and retail customers are being notified and the affected products are being removed from store shelves.

All products expiring in 2017 are being recalled. The recalled items can be identified by the code embossed on the bottom of the package. The '17' in the code identifies product that will expire in 2017. Only the following products are affected by this recall:

Description	Retail UPC	Best When Used By Dates		
Earth Balance Vegan Cheddar Macaroni & Cheese 6oz Package	0 33776 08050 1	27JAN17RX	08JUN17RX	08NOV17RX
		28JAN17RX	09JUN17RX	09NOV17RX
		11MAR17RX	31AUG17RX	30NOV17RX
		14MAR17RX	01SEP17RX	01DEC17RX
		15MAR17RX	02SEP17RX	02DEC17RX
		06JUN17RX	06SEP17RX	05DEC17RX
		07JUN17RX	07SEP17RX	06DEC17RX
(see code date embossed on the bottom of the package)				
Earth Balance Vegan White Cheddar Macaroni & Cheese 6oz Package	0 33776 08052 5	29JAN17RX	29AUG17RX	07NOV17RX
		01FEB17RX	30AUG17RX	08NOV17RX
		15MAR17RX	31AUG17RX	29NOV17RX
		16MAR17RX	04NOV17RX	30NOV17RX
		26AUG17RX		

(see code date embossed on the bottom of the package)

No other Earth Balance products or any other products produced by Boulder Brands are affected by this recall.

Consumers who have an allergy to dairy should not consume these products. Affected product may be returned to the place of purchase for a full refund. Consumers with questions may contact Boulder Brands at 1-888-299-7646 **Error! Filename not specified.****Error! Filename not specified.**

*** We believe that none of the products being recalled were processed or offered through the national office.**

* We strongly encourage you to notify your agencies within one business day from receipt of this notice.

* ALL cased and uncased inventories, both at the member level and agency level, need to be checked. This product may have entered member and agency warehouses through salvage, local donations, TEFAP, local purchases, retail pickups, food drives, or other avenues.

* For additional local details, please contact the Health Department(s) for the area(s) your food bank serves.

For full details on the recall, please visit:

http://www.fda.gov/Safety/Recalls/ucm532675.htm?source=govdelivery&utm_medium=email&utm_source=govdelivery

If you have questions, please contact Wayne Melichar, Food Safety Manager, at wmelichar@feedingamerica.org or 312.629.7263.