

Baptista's Bakery Issues Allergy Alert on Undeclared Milk in Snack Factory® Original Pretzel Crisps®

For Immediate Release
Contact

July 12, 2016

Consumers

Snack Factory® Consumer Affairs

info@pretzelcrisps.com

1-888-683-5400

Media

Laura Villarreal

414-409-2123

Announcement

[View Product Photos](#)

Baptista's Bakery, Inc. announced a voluntary recall of a limited number of 30 oz. Snack Factory® Original Pretzel Crisps® packages because they may contain undeclared milk ingredients. People who have an allergy or severe sensitivity to milk run the risk of a serious or life threatening allergic reaction if they consume the affected product.

This voluntary recall covers only the following product:

Snack Factory® Original Pretzel Crisps®

30 oz packages

UPC code: 049508250401

Best By Date: 07-01-17

No other Snack Factory® Original Pretzel Crisps® products or sizes were impacted.

We are initiating this recall out of an abundance of caution after determining that seasoned product produced in the same facility may have been commingled with the product listed above.

No illnesses have been reported as a result of this issue. Baptista's Bakery has informed the U.S. Food & Drug Administration of this voluntary recall.

To locate the Best By date, consumers should look on the bottom of the package. Consumers who have purchased the product listed above should not consume it, but should dispose of it or return it to the store where it was originally purchased. Consumers may also contact Snack Factory® Consumer Affairs for a full refund online at info@pretzelcrisps.com or by calling (888) 683-5400 between 8am and 5pm Central Standard Time. Please direct additional questions or concerns to Laura Villarreal at 414-409-2123 between 8 am and 6pm Central Standard Time.

*** We believe that none of the products being recalled were processed or offered through the national office.**

* We strongly encourage you to notify your agencies within one business day from receipt of this notice.

* ALL cased and uncased inventories, both at the member level and agency level, need to be checked.

This product may have entered member and agency warehouses through salvage, local donations, TEFAP, local purchases, retail pickups, food drives, or other avenues.

* For additional local details, please contact the Health Department(s) for the area(s) your food bank serves.

For full details on the recall, please

visit: http://www.fda.gov/Safety/Recalls/ucm510965.htm?source=govdelivery&utm_medium=email&utm_source=govdelivery

If you have questions, please contact Wayne Melichar, Food Safety Manager, at wmelichar@feedingamerica.org or 312.629.7263.